

FROM EAST

TO

// A NEW CURATORIAL PROJECT
EXPLORING THE IMPLICATIONS OF
EUROPEAN MIGRATIONS

WEST WITH LOVE

FROM EAST TO WEST WITH LOVE is a 9 month curatorial project directed by Emilia Moniszko and co-directed by Rob Hamp. This project has emerged from a growing cultural sector response to Eastern and Central European migrations and their implications for cultural policy, particularly in cities.

FETWWL is a platform for one-off events, exhibition, discussion groups, film screenings as well as an open forum. In collaboration with [Kalejdoskop East - West](#) we have created an open call for short films responding to the concepts of fusion, collision, translation, adaptation and transition. A selection of films will be screened on 27th September at the [Herbert Art Gallery & Museum](#) in Coventry, UK, as well as on the 28th at [Kino Bodo](#) in Lodz, Poland.

The **East-West Open Forum** in conjunction with FACETS talk will include a panel which consists of creative practitioners and academics. This talk will create an opportunity for the local cultural community to learn, engage, question and identify with the current changes in culture and the opportunities that Eastern and Western European mobility provides for the cultural and creative industries.

Through this intervention we seek to transform the exhibition space [The Glass Box Gallery](#) into an intersection of East and West, where the audience can experience and engage with the realities (both current and potential) of this interconnection. The two sides strive to highlight their identities in a current political climate of flux and uncertainty. The reality of a huge East-West demographic coming together will certainly remain, if not grow more apparent.

WHY COVENTRY?

The migrational influx of communities from Eastern and Central Europe into the city of Coventry requires cultural representation, along with mechanisms allowing for integration with other local communities which already exist within a city that understands itself through its cultural diversity. This two-week project will act as a vehicle for dialogue and networking across all cultures on the subject of the reality of cultural diversity, breaking through the apathy and scepticism following the political decline of 'multiculturalism'. Communication between the East and West will take on many different strands encapsulating all areas of society. Within current political affairs it has become important to reflect on the connections and support mechanisms between countries and cultures across Europe but there remains a huge amount of confusion and a lack of strategic action on the part of cultural and civil society actors. **Who is doing what? Is it enough, and what could we do given the fragmented and embattled state of contemporary Europe?**

THE IMPACT

With the rise in the number of Eastern European artists living and practising in the City, the region and across England, it is important that they are represented and that a public cognisance of that representation will be experienced in an open, creative and non-threatening way. This will allow for frank exchange and for the younger generation to consider a future of cultural possibilities through cultural exchange, interconnection and cultural relations. How can we work together and combine resources? How can Eastern European artists serve to increase our knowledge and understanding of contemporary culture across the Continent? The positive assertion of difference will change the self-understanding and portrayal of such communities in the city.

THROUGH THE PROJECT WE AIM TO:

//Attract a range of audiences in order to release migrant artistic communities from a sense of segregation.

//Challenge national cultural policy frameworks through an artistic intervention of cultural diversity in a European context.

//Engage artists, students and local communities with a new dialogue between Eastern and Western Europe using contemporary issues, concepts and thinking.

//Promote the expression of cultural diversity (2005 UNESCO Convention) in a post-multicultural political discourse of culture, and do so through creative, experimental and transnational practice.

OUR RESIDENT ARTIST

Polish artist, Pawel Hajncel is one of the most radical, subversive and uncompromising artists in Poland. His public interventions are often the cause of national debates, as well as debates across all platforms including social media. In his performances he comments on political, religious and social affairs. On 28th September at *The Glass Box Gallery* he will deliver a performance titled *Patriotism for Sale*, which will respond to the attitudes of Poles and other migrants working and living in the UK.

PARTICIPATING ARTISTS INCLUDE:

Ada Rączka
Adam Knight
Andrea Hannon
Anna Katarzyna Domejko
Arijana Lekić-Fridrih
Cristiana Ilie
Duygu Nazli Akova
Emiliano Zucchini & Paolo Tarsi
Eri Kassnel
Francois Knoetze
Gilsuk Ko
Issa Issa
Jacek Doroszenko
Kate Hawkins
Juliette Liautaud
Michał Brzeziński
Milan Zulic
Matthew Springer
Mohsen Zare
Olga Guse
Patt & Willy
Sandrine Deumier
Stephan Gross

PROGRAMME

INTERNATIONAL FILM SHORTS

//Tuesday, 27th September, 12.00pm - 2.00pm
Herbert Art Gallery & Museum
Coventry

//Wednesday, 28th September, 8pm (GMT+2)
Kino Bodo
Łódź, Poland

EXHIBITION: PRIVATE VIEW

Wednesday, 28th September, 5.30pm - 9.00pm
The Glass Box Gallery
Coventry

//Exhibition runs until 7th October

PATRIOTISM FOR SALE

Performance by Pawel Hajncel
Wednesday, 28th September, 7.00pm
The Glass Box Gallery
Coventry

//This event will be streamed live

EAST-WEST OPEN FORUM

FACETS: Fine Art Coventry Talk Series Thursday,
6th October, 4.30pm - 6.00pm
Herbert Art Gallery & Museum
Coventry

//ALL EVENTS ARE FREE

CONTACT

[Blog](#)
[Facebook](#)

WATCH

[YouTube](#)

SUPPORT

[Indiegogo](#)

